Academic advising plays a key role in student learning, persistence, and success. Assessment of advising regarding the achievement of student learning outcomes is necessary to demonstrate how advising supports programmatic goals, programmatic and institutional missions and, ultimately, student engagement, persistence and completion. In addition, assessment provides data to guide future planning, budgeting, and program decisions to enhance student success.

This Institute focuses on the assessment of academic advising including the importance of assessment, definitions of assessment, and the assessment cycle for academic advising. Included will be small and large group discussions and activities to identify student learning outcomes for academic advising followed by development of outcome measures and next steps regarding assessment cycles for academic advising.

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